

## The New Era of Motoring Arrives at Singapore Motorshow 2025,

## Showcasing Largest EV & Automotive Brands Across 14,000 sqm

From 9 to 12 January 2025, visitors can witness the latest car launches and experience cutting-edge innovations from leading automotive brands, all under one roof at Singapore Motorshow 2025.



SINGAPORE, 5 NOVEMBER 2024 – The Singapore Motorshow 2025 is making its grand return from 9 to 12 January 2025 at Suntec Singapore Convention & Exhibition Centre. This year marks a significant milestone as the show expands across Hall 401-406 on Level 4, Level 3, and Level 1 Atrium Convention. For the first time, the event will extend to Level 3 and



Level 1 Atrium Convention, a move made necessary by the overwhelming number of participating brands and the growing excitement surrounding this iconic motoring event.



## Singapore Motorshow 2024

With 29 leading automotive brands, including several new entrants to the local market, the Singapore Motorshow 2025 will offer a comprehensive showcase of the latest electric vehicles (EVs), next-generation technologies, and brand-new car models. The event places a spotlight on electric mobility and cutting-edge automotive advancements, providing visitors a glimpse into the future of sustainable and smart transportation.

The participating automotive brands include Alpine, Audi, BMW, BYD, Citroen, Denza, Honda, Hyundai, Jaecoo, KIA, Lexus, Maxus, Mazda, Mercedes Benz, MG, Mini, Neta, Nissan, Omoda, Ora, Polestar, Toyota, Smart, Subaru, Suzuki, Volvo, Xpeng, Zeekr and ZO MOTORS.

"Singapore Motorshow 2025 is our most ambitious show yet, with new car brands entering the market and a strong focus on electric vehicles and the advanced technologies shaping tomorrow's mobility." said **Mr. Glenn Tan, President, Motor Traders Association.** "We're



confident this year's event will provide visitors with an unforgettable, all-encompassing motoring experience."

"Mediacorp is thrilled to partner the Motor Traders Association of Singapore once again to deliver the next edition of Singapore's largest premium motoring event, the Singapore Motorshow 2025! Leveraging our extensive audience reach to drive maximum awareness of the event, while revving up the excitement on the ground with our star power, we will deliver an unmissable event for auto fanatics and visitors alike!" said **Mr Toh Dasheng, Head of Industry Solutions, Mediacorp**.

The Singapore Motorshow 2025 promises more than just a static display of vehicles. Visitors can enjoy exciting booth activities, exclusive offers, and interactive experiences, allowing them to engage with the latest technologies and discover new ways to elevate their driving experience. From innovative in-car connectivity to AI-powered safety features, this year's event offers something for everyone.

Attendees will also have a chance to win a brand-new Nissan LEAF or Subaru Forester i-S EyeSight e-Boxer Hybrid at Singapore Motorshow 2025's lucky draw, adding an extra layer of excitement to this year's event. Whether a motoring enthusiast, a family, or simply curious about the future of transportation, the Singapore Motorshow 2025 offers a captivating and comprehensive experience.

General Public tickets will be available starting 2 December 2024 via SISTIC at S\$10. Limited Preview tickets for just \$20 will be available on-site starting at 2pm on 9 January 2025, granting holders exclusive early access to Singapore Motorshow 2025. These tickets will be offered on a first-come, first-served basis. Children below 1.2 meters can enter free of charge. For updates, please visit the official Singapore Motorshow 2025 website at https://www.motorshow.com.sg/.

The Singapore Motorshow 2025 is presented by the Motor Traders Association of Singapore (MTA) in partnership with Mediacorp, and supported by the Japan Automobile Manufacturers Association (JAMA) and in collaboration with official partners HL Bank and AIG.

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About the Singapore Motorshow



Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's most anticipated and iconic premium annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services. For more information on the Singapore Motorshow, please visit <u>www.motorshow.com.sg</u>.

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